**Title in Spanish (Times New Roman, size 14, centered, bold, maximum 20 words)**

**Title in English (Times New Roman, size 14, centered, bold, maximum 20 words)**

Submission Date: DD/MM/YYYY | Acceptance Date: DD/MM/YYYY

| Publication Date: DD/MM/YYYY

**How to cite (APA 7th edition): (Do not edit)**

Last Name1-Last Name2, N. (YYYY). Article Title. *INNOVA Research Journal, V*(N), pp-pp. <https://doi.org/10.33890/>

**Resumen (spanish version)**

A maximum of 250 words, justified, Times New Roman 12. The abstract should include the study's objectives, main methodological elements, key findings, research contributions, and conclusions. Automatic translation tools are not allowed.

**Palabras claves**

Include a list of 3 to 5 keywords, separated by semicolons (;) and in lowercase. Use the UNESCO Thesaurus and its respective English translations. [See here](http://vocabularies.unesco.org/browser/thesaurus/en/).

**JEL Classification:** Provide 4 [JEL](https://www.aeaweb.org/econlit/jelCodes.php) descriptors.

**Abstract**

A maximum of 250 words, justified, Times New Roman 12. The abstract should include the study's objectives, main methodological elements, key findings, research contributions, and conclusions. Automatic translation tools are not allowed.

**Keywords**

Include a list of 3 to 5 keywords, separated by semicolons (;) and in lowercase. Use the UNESCO Thesaurus and its respective English translations. See: http://vocabularies.unesco.org/browser/thesaurus/en/

**Introduction**

Presents information about the topic under study. It describes the research problem, justification, and relevance. It clearly and concisely states the article’s objectives or research hypotheses. Use bold, Times New Roman 12, justified paragraphs. This applies to the entire document..

**Theoretical Framework (if applicable)**

Presents a coherent and articulated conceptual reference with the methodology. Defines key terms used in the study. Supports the conceptual framework with appropriate authoritative sources. Includes multiple authors discussing each variable, whether in agreement or opposition.

**Methodology**

Describes the methodological approach, research type, and scope. Clearly explains the data processing methods and data collection process. Specifies the population and sampling method (if applicable). Details how tools were validated and results verified.

**Results and Discussion**

Presents results systematically, aligning them with specific objectives, research questions, or hypotheses. Includes relevant tables and figures that are clearly represented. Provides comments or interpretations regarding tables and figures without merely repeating their contents.

Refer to the examples of graphs and tables at the end of the document. In the article, they must be included within the corresponding section. For more details on formatting, refer to the author's guide available on the [website](https://revistas.uide.edu.ec/index.php/innova/about/submissions).

**Conclusions**

Summarizes the main topics addressed in the study. Conclusions should align with the article’s purpose and title. Includes recommendations, discussions, and reflections on the results. Identifies study limitations.

**References**

Moreno-Brieva, F. J., y Peñaherrera-Patiño, D. D. (2020). Financial secrecy as a factor in foreign direct investment. INNOVA Research Journal, 5(2), 51-66. <https://doi.org/10.33890/innova.v5.n2.2020.1205>

**General Guideline**

* Follow APA 7th edition formatting.
* Research articles: Minimum of 30 references.
* Review articles: Minimum of 50 references.
* Include updated references from the last five years. Use indexed publications in Scopus or Web of Science.
* Ensure that all references match the in-text citations (and vice versa).
* Verify that all documents have a DOI; if unavailable, provide the URL (for long URLs, use a shortened version via https://bitly.com/).
* **The maximum document length is 8,000 words.**

**Tabla 1**

*Italicized Table Title*

|  |  |  |  |
| --- | --- | --- | --- |
| **Category** | **Category** | **Category** | **Category** |
| *Variable 1* | *xx* | *yy* | *zz* |
| *Variable 2* | *xx* | *yy* | *zz* |
| *Variable 3* | *xx* | *yy* | *zz* |

*Source*: Last name (2024, p. 29)

**Figure 1**

*Issues Presented in U-Learning*

*Source:* Lagos & Garcés (2020, p.29)